

1935 R. Stanton Avery manufactures the first self-adhesive label in a 100-square-foot loft in Los Angeles, California, and pioneers an industry

1956 H. Russell Smith appointed president and chief executive officer.

1955 The Company establishes its first overseas subsidiary in Leiden, Holland.

1967 The Company is included on New York Stock Exchange (AVY).

1974 The Company is included on the Fortune list of the 500 largest U.S. industrial corporations.

1971 First diaper tape closure tapes developed.

1974 Avery Dennison pressure-sensitive materials are used in the first U.S. self-adhesive stamp.

1977 Charles D. Miller named president and chief executive officer.

1982 Company headquarters moves to a new Corporate Center in Pasadena, California.

1987 Avery Research Center opens.

1985 Sales reach \$1 billion dollars with 9,000 employees, 100 manufacturing facilities and sales offices in 25 countries.

1990 Merger with Dennison Manufacturing.

1988 First print-your-own label.

1992 World's first pressure-sensitive postage stamp for vending through automated teller machines developed.

1998 Philip M. Neal named president and chief executive officer.

1995 Kunshan, China, pressure-sensitive materials plant opens, the Company's first investment in China and the first environmentally friendly, solvent-free plant in China.

2000 Avery Dennison Self-Adhesive Label Conversion College opened in Kunshan, China.

2002 Company acquires Jackstädt GmbH, RVL Packaging and L&E Packaging.

2005 Dean A. Scarborough elected president and chief executive officer.

2005 First content-insensitive RFID label created.

2006 Philip M. Neal Asia Pacific Research Center opens in Kunshan, China.

2006 Sales reach \$5.6 billion, 22,000 employees in 247 manufacturing facilities and sales offices around the world.

2007 Avery Dennison acquires Paxar.

2008 Largest coating machine in Asia Pacific region opens in Guangzhou, China, and new pressure-sensitive materials production facility opens in Pune, India.

2009 Avery Dennison's first pressure-sensitive materials distribution center in Japan opens in Tomisato City, Japan.