



Press Release

For Immediate Release

Avery Dennison Materials Group names Matthias “Matt” Liebert as general manager for Taylor Adhesives

MENTOR, Ohio, May 18, 2026—Avery Dennison Corporation (NYSE: AVY), a leading global materials science and digital identification solutions company, today announced that Matthias “Matt” Liebert has been appointed general manager of Taylor Adhesives, a wholly owned Avery Dennison subsidiary. Taylor Adhesives is a leading provider of adhesives, coatings and specialty installation products to the flooring industry.

Liebert brings to Avery Dennison two decades of experience within the flooring industry. In his new role, he will be responsible for Taylor Adhesives’ strategic direction, financial performance and commercial strategy. “Matt is well-known and highly regarded across the flooring industry,” says Ryan Yost, president, Avery Dennison Materials Group. “He will identify and pursue new opportunities, advance our growth priorities and deliver additional value to our customers and stakeholders.”

Liebert served for 17 years as chairman, CEO and president of Uzin Utz North America, Inc., a vertically integrated manufacturer of product systems designed for the preparation and installation of all types of floorcoverings. Most recently, as founder of the consultancy MNL Business & Management Partners GmbH, he advised U.S. subsidiaries on market entry and growth strategies.

Liebert holds an MBA in general management from Central Connecticut State University, an MBA in information science from the University of Konstanz, Konstanz, Germany, and a BS in business administration from Duale Hochschule, Heidenheim, Germany.

About Avery Dennison

Avery Dennison Corporation (NYSE: AVY) is a global materials science and digital identification solutions company. We are Making Possible™ products and solutions that help advance the industries we serve, providing branding and information solutions that optimize labor and supply

chain efficiency, reduce waste and mitigate loss, advance sustainability, circularity and transparency and better connect brands and consumers. We design and develop labeling and functional materials, radio-frequency identification (RFID) inlays and tags, software applications that connect the physical and digital and offerings that enhance branded packaging and carry or display information that improves the customer experience. Serving industries worldwide — including home and personal care, apparel, general retail, e-commerce, logistics, food and grocery, pharmaceuticals and automotive — we employ approximately 35,000 employees in more than 50 countries. Our reported sales in 2025 were \$8.9 billion. Learn more at www.averydennison.com.

About Taylor Adhesives

Taylor Adhesives, an Avery Dennison company, is the flooring industry's premier adhesive specialist, serving the market since 1977. The company has built a legacy of innovation through advanced adhesive technologies and an early, ongoing commitment to sustainable solutions. Its comprehensive portfolio of adhesives, primers, coatings and moisture protection systems support resilient, wood and carpet installations with proven performance, all backed by some of the strongest and most trusted warranties in the industry. Learn more at tayloradhesives.com.

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