



## Joint News Release

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## **BASF and Avery Dennison collaborate to launch BASF's newest acrylates based on renewable electricity: Butyl acrylate RE and 2-Ethylhexyl acrylate RE**

- **BASF Corporation adds Butyl acrylate RE and 2-Ethylhexyl acrylate RE (Renewable Electricity) to its acrylate portfolio**
- **Avery Dennison pioneered the commercialization of the RE acrylates in the adhesives and sealants value chain**
- **Readily available drop-in solution for a broad range of applications**

HOUSTON, TX, March 31, 2026 – BASF Corporation is launching Butyl acrylate RE and 2-Ethylhexylacrylate RE (Renewable Electricity), two new products that are manufactured at BASF's Freeport, Texas site with attributed electricity from renewable sources. This reduces CO<sub>2</sub> emissions in the manufacturing process and improves the products' carbon footprint compared to conventionally produced acrylic acid esters.

For products with the suffix "RE", renewable electricity generated from wind and solar sources in Texas was attributed to the RE products to replace 100% of their consumption at the Freeport site.<sup>1</sup>

Butyl acrylate RE and 2-Ethylhexylacrylate RE by BASF are completely equivalent to their conventionally produced counterparts in terms of quality and performance and can

be used in a wide variety of polymer dispersion applications, with the coatings and adhesives industries as the primary target industries.

Avery Dennison Corporation has successfully pioneered the commercialization of these products manufactured with renewable energy. This achievement marks a step forward in the company's commitment to reduce its Scope 3 GHG emissions by 30%, and accelerates the use of more sustainable raw materials across the adhesives and sealants value chain.

"This announcement demonstrates how our collaboration with Avery Dennison fosters meaningful progress toward a lower-carbon future," said Michael Limbach, Vice President, Industrial Petrochemicals, BASF North America. "This accomplishment highlights the power of investing in responsible production and efficient, future-ready operations, enabling BASF to deliver high-performance acrylates that Avery Dennison and the North American market expect."

Avery Dennison, a global leader in materials science and digital identification solutions, prioritizes using lower-carbon and renewable-based materials across its product portfolio.

"The collaboration with BASF demonstrates our commitment to introducing more sustainable materials throughout our integrated supply chain," said Collins Oluka, Vice President, Procurement, Avery Dennison Materials Group North America and Global Chemicals. "Innovations such as renewable-energy-enabled acrylic esters help advance our long-term sustainability goals. We look forward to collaborating further with BASF as we scale more sustainable material solutions for our customers."

### **A mutual commitment to carbon footprint reduction**

BASF and Avery Dennison have comprehensive environmental goals aimed at reducing emissions across operations and supply chains. BASF is investing in renewable energy supply, electrified production technologies and circular feedstock pathways, while Avery Dennison is actively pursuing decarbonization across raw materials, manufacturing processes and logistics.

<sup>1</sup> Renewable electricity from BASF Power Purchase Agreement contracts in Texas are attributed to products in accordance with their prior-year electricity consumption at the Freeport production site as determined by BASF SCOTT methodology. In a methodology review, TÜV Rheinland has certified that the PCF methodology SCOTT developed and used by BASF SE for calculating the PCFs of BASF products is scientifically-based, is in accordance with ISO 14067:2018 and the Together for Sustainability - The Product Carbon Footprint Guideline for the Chemical Industry, version 3.0 - December 2024, and reflects the state of the art (ID-Nr. 0000080389: BASF SE-Certipedia).

## **About BASF**

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has more than 15,600 employees in North America and had sales of \$18.1 billion in 2025. For more information about BASF's North American operations, visit [www.basf.com/us](http://www.basf.com/us).

At BASF, we create chemistry for a sustainable future. Our ambition: We want to be the preferred chemical company to enable our customers' green transformation. We combine economic success with environmental protection and social responsibility. Around 108,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises, as core businesses, the segments Chemicals, Materials, Industrial Solutions, and Nutrition & Care; our standalone businesses are bundled in the segments Surface Technologies and Agricultural Solutions. BASF generated sales of around €60 billion in 2025. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the United States. Further information at [www.basf.com](http://www.basf.com).

## **About Avery Dennison**

Avery Dennison Corporation (NYSE: AVY) is a global materials science and digital identification solutions company. We are Making Possible™ products and solutions that help advance the industries we serve, providing branding and information solutions that optimize labor and supply chain efficiency, reduce waste, advance sustainability, circularity and transparency, and better connect brands and consumers. We design and develop labeling and functional materials, radio-frequency identification (RFID) inlays and tags, software applications that connect the physical and digital, and offerings that enhance branded packaging and carry or display information that improves the customer experience. Serving industries worldwide — including home and personal care, apparel, general retail, e-commerce, logistics, food and grocery, pharmaceuticals and automotive — we employ approximately 35,000 employees in nearly 60 countries. Our reported sales in 2025 were \$8.9 billion. Learn more at [www.averydennison.com](http://www.averydennison.com).