PRODUCT DATA SHEET



FASSON® Crack-Back® Plus Coverall

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Introduction

A self-adhesive paper sheet product for offset printing combined with the unique, diagonal Crack-Back Plus backing removal system.

Description

Face : A fully-opaque premium-quality cast-coated woodfree paper, mirror finished glossy

surface, white

Adhesive : Permanent Backing : Crack-Back Plus

Printing & Conversion

Offset printing.

Before applying the label, the surface must be clean, dry and grease-free (see technical bulletin 7.1).

Features

Excellent layflatness, enabling high speed printing.

The unique Crack-Back Plus backing removal system with diagonal scored lines facilitates creating lay-outs, conversion and application of the label.

Product has excellent correction-, overposting- and block-out characteristics

Uses

Correction-, cover-up-, overposting-, block-out- and packaging labels/stickers with a *gloss* finish; on flat or curved surfaces.

For indoor use only.

General

Shelf life : 2 years stored at 20 °C / 55% R.H.

Total caliper (±10%) : 197 micron



PRODUCT CHARACTERISTICS

Fasson® Crack-Back® Plus Coverall

Physical properties

Face

Basis weight 94 g/m² ISO 536 Caliper ISO 534 85 micron Tensile 680 mN MD DIN 53115 Tear (Elmendorf) 700 mN MD DIN 53115 % ISO 2471 Opacity 100

Adhesive

: General-purpose emulsion-based permanent adhesive with a high initial tack and high Permanent

adhesion on most common substrates

Permanent

Minimum application temperature

+5°C

Service temperature range

-40°C to +80°C

Adhesion on stainless steel, initial Quick Stick on glass

350 N/m

430 N/m

FTM-2 FTM-9

Backing

Crack-Back Plus : One-side-coated bleached kraft paper, with *diagonally* crush-scored lines, along

which the backing will crack cleanly when bent back, allowing easy removal in just two pieces. Lines are spaced just 32 mm apart. Good layflatness ensures firstclass printing and finishing. (For optimal functionality take care of the following: minimum label size must be 20 cm2. The shortest side of a rectangle or the smallest diameter of an ellipse must be at

least 25 mm.)

Crack-Back Plus

94 g/m² Basis weight Caliper 95 micron

ISO 536

ISO 534

Warranty: FASSON® brand products are manufactured under careful quality control and are warranted to be free from defect in material and workmanship. Any material shown to our satisfaction to be defective at the time of sale will be replaced without charge.

Our aggregate liability to the purchaser shall in no circumstances exceed the cost of the defective materials supplied. No salesman, representative or agent is authorised to give any guarantee, warranty, or make any representation contrary to the foregoing. All FASSON® brand products are sold subject to the above conditions, being part of our standard conditions of sale, a copy of which is available on request.

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