



# Self adhesive postage stamps

Greater flexibility, higher returns and a better end-user experience

## FAST FACTS

- > Self adhesive stamps are increasingly dominant
- > Gummed stamps are seen as unhygienic/unpleasant
- > The self adhesive option is easier to use
- > Stamps can be sold in booklets, sheets or coils
- > Release liners are suitable for messages or advertising



## APPLICATION AREAS

Several important drivers lie behind the rapid uptake in self adhesive postage stamps. Benefits extend from label conversion all the way through to improved response to end user demands.

As an altogether more sophisticated product than gummed stamps, the self adhesive options allows key commercial needs to be addressed, including release-liner text and enhanced security features.

Avery Dennison provides a wide range of materials suitable for use in self adhesive stamps, all of which have security features as required by the European Postal Authorities.

- > Many European countries already use these materials
- > The adhesive is designed to perform well on envelopes
- > Good adhesive stain resistance and low edge ooze
- > Materials can be delivered with or without a water-wash layer
- > Sheets, coils and booklets are all easily created
- > Franking label materials are also available (usually without security features)



SPECIFICS		ITEM	PRODUCT DESCRIPTION
OBA Free Stamp Products	Coated paper without waterwash layer for sheets and booklets	Al169	STAMP93 NPW FSC- S2000N- HF80
		Al170	STAMP93 NPW FSC- S2000N- KRAFT130
	Coated paper with waterwash layer for coils, sheets and booklets	AM737	STAMP96 NPW FSC- S2000N- BG40WH
		AC099	STAMP96 NPW FSC- S2000N- HF80
		AM670	STAMP96 NPW FSC- S2000N- KRAFT100
		Al606	STAMP96 NPW FSC- S2000N- KRAFT130
OBA Containing Stamp Products	Matt coated paper with Optical Brightening Agents for coils, sheets and booklets	AO841	STAMP MATT WHITE FSC- S2000N- BG40WH
		AO840	STAMP MATT WHITE FSC- S2000N- KRAFT100
Yellow Green Fluor Papers	Facestock with Yellow Fluor Security Coating	AE419	STAMP YF DP- S2000N- KR100
		AE683	STAMP YF DP- S2000N- BG40WH
Blue Phosphor Stamp Products	Facestock with Blue Phosphor Security Coating	Al998	STAMP96 DPW FSC- S2000N- KR130
Franking papers	OBA free uncoated paper	AL308	IVORY90 BLANC IG2- S2045N- HF80
	Uncoated Franking paper with high absorbance	AF219	MAIL- S2045N- HF80
	Uncoated Franking Label	AR817	ZIGZAG VELLUM FSC- S2000N- HF80

Please note that the Avery Dennison product range and service offering can be subject to changes. For an accurate sellsheet-overview, please check our website [label.averydennison.eu](http://label.averydennison.eu) or contact your local Avery Dennison sales representative.

## SERVICE

- > Minimum order quantity 1000m<sup>2</sup>
- > Lead time ex-works between 5-7 days
- > In-depth technical sales support available to support specific brand owner application requirements

## ORDER YOUR SAMPLE TODAY

Please contact your local Avery Dennison sales representative for further information. A4 samples are available on request to facilitate pre-testing in your specific application. In case of more specific requests a technical specialist can help you to determine which existing or tailor made product will be the optimal solution for your needs.

### Warranty

All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. Avery Dennison products are warranted to be free of defects in material or workmanship for a period of one year from the date of shipment. Should a defect be communicated to Avery Dennison within that time frame, Avery Dennison will evaluate and determine the existence of the defect and further decide, at its sole discretion, to either replace the defective product without charge or compensate it with a credit note in such amount as Avery Dennison deems reasonable. Avery Dennison shall have no responsibility beyond the replacement value of the defective product nor shall in any way be liable or responsible for consequential or incidental damages. ANY OTHER WARRANTY, WHETHER EXPRESS OR IMPLIED, OR WHETHER OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE OR OTHERWISE, SHALL BE EXCLUDED. NO WAIVER, ALTERATION, ADDITION OR MODIFICATION OF THE FOREGOING CONDITIONS SHALL BE VALID UNLESS MADE IN WRITING AND SIGNED BY AN EXECUTIVE OFFICER OF AVERY DENNISON.

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