



# Piggyback portfolio

On top of it

For sheer flexibility, operational time savings and brand impact, piggyback labelling is a technology hard to match. The Avery Dennison range enables a whole spectrum of applications, from a simple shipping label through to highly decorative promotional features.

## SMART MULTI-LAYER CONSTRUCTIONS

Piggyback labels are multi-layer constructions featuring one self-adhesive label on top of another. The top label can be released and can be reapplied elsewhere, while the bottom label is stationary, remaining affixed to the original surface. Dynamic and versatile, piggyback labels can be created in constructions that adhere to paper, plastics, cardboard or metals, and standard products are compatible with using all conventional printing techniques.

## KEY FEATURES

- > Multi-layer constructions with two adhesive layers and two release liners
- > Easy automatic dispensing
- > Wide variety of face materials and adhesives
- > Combinations of permanent and/or removable adhesives available

## APPLICATION AREAS

- > Shipping and tracking
- > Inventory management
- > Promotional labels (coupons)
- > Administration
- > Healthcare



Product Code	Product Description	MOQ (SQM)	Lead Time (EX WORKS)
AA286	PB MC PRIMECOAT-2XS2000N-BG40WH/BG40BR	970	1 business day (EXT)
AM399	PB MC PRIMECOAT-2XS2045N-BG40WH/BG40BR	1000	1 business day
AD272	PB MC PRIMECOAT-R5000N/S2000N-40WH/BR	2000	1 business day
• AA254	PB VELLUM EXTRA FSC-2XS2000N-BG40WH/BG40BR	970	1 business day (EXT)
• AF411	PB VELLUM EXTRA FSC-2XS2045N-2XBG40BR	1000	7 business days
• AE422	PB THERMAL TOP S8 FSC-2XC2075N-BG40WH/BG40BR	1000	7 business days
• AA687	PB THERMAL TOP S8 FSC-2XS2000N-2XBG40BR	2000	1 business day
• AG603	PB THERMAL TOP S8 FSC-2XS2045N-BG40WH/BG40BR	1000	1 business day
AC281	PB PE85 TOP MATT WHITE-2XR5000N-2XBG40WH	1000	7 business days
AH867	PB PE85 TOP WHITE-2XS692N-2XBG40BR	1000	7 business days
AE036	PB PP NG TOP WHITE-2XS2045N-BG40WH/BG40BR	1000	7 business days
AH971	PB PP TOP CLEAR-2XS692N-PET30/BG40WH	1000	7 business days
AD168	PB PP TOP WHITE-2XS692N-2XBG40WH	1000	7 business days
AH773	PB PRIMAX I-2X692N-2XBG40WH	1000	7 business days
AC622	PB TRANSFER PE HD-2XS2045N-2XBG40BR	1000	7 business days

EXT = Fasson® EXACT™ service

- The product codes highlighted by the green mark are products from the ClearIntent™ portfolio.

For more information on technical performance and printing recommendations, please refer to the respective datasheets. Please note that the Avery Dennison product range and service offering can be subject to changes.

For an accurate overview, please check our website [label.averydennison.eu](http://label.averydennison.eu) or contact your local Avery Dennison sales representative.

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2017-02\_17693EN



Label and Packaging Materials

**North Asia**

5th Floor, Hongye Park  
1801 Hongmei Road,  
Xuhui District 200233,  
Shanghai, China  
+86 21 33951888

**South Asia Pacific and Sub-Saharan Africa**

460 Alexandra Road  
#28-02/03  
Singapore 119963  
+65 6430 7000

**Europe**

Willem Einthovenstraat 11  
2342 BH Oegstgeest  
The Netherlands  
+31 85 000 2000

**Latin America**

Rodovia Vinhedo-  
Viracopos, KM 77  
CEP 13280-000  
Vinhedo - SP, Brazil  
+55 19 3876-7600

**North America**

8080 Norton Pkwy  
Mentor, OH 44060  
800.944.8511