



An easy re-sealable solution for baby, facial and household wipes

R1490M: easy access + secure closure

FAST FACTS

- > Consumers using re-sealable labels want easy-open/easy-close portability
- > R1490M is a re-sealable adhesive designed specifically for home & personal care applications
- > It provides a clean and smooth peel, and suits a broad range of wet-wipe applications
- > This is a cost competitive solution with the quality and service you expect from Avery Dennison



APPLICATION AREAS

The precise choice for an adhesive depends on many different factors:

- > The number of re-closure events required
- > Packaging contents (moisture levels and solvents)
- > The flexible packaging surface and its adhesion properties (e.g. polyester /polypropylene, gloss/matt and any surface treatments)
- > Package size and re-seal opening size
- > Label size, shape and design
- > Desired 'feel' when opening the pack (high or low peel adhesion)
- > Compliance with regulatory requirements such as FDA or BfR

IDEAL FOR 'WET WIPES'

R1490M is an adhesive designed specifically for the re-seal market, and it suits a broad range of 'wet wipe' applications.

The adhesive has a number of important characteristics:

- > Good moisture and solvent resistance
- > Multiple opening/closure (up to 60 times)
- > Clean removability from PET and PP substrates
- > Smooth and quiet peel on PET and PP substrates
- > Available with a special gum pattern on 2 metre width
- > BfR XIV food approval for dry, non-fatty and fatty foodstuffs, with a reduction factor of 5



ITEM	PRODUCT DESCRIPTION	MOQ	SERVICE
AQ633	PP LIGHT TOP CLEAR R1490M BG40WH	1000/2000	EXACT 2000LM / 2M
AQ959	PP LIGHT TOP WHITE R1490M BG40WH	2000	2M
AQ687	PP90 TOP CLEAR R1490M BG40WH	1000	1M *
AQ961	PP90 TOP WHITE R1490M BG40WH	1000	1M *

Please note that the Avery Dennison product range and service offering can be subject to change.

* 2-metre capability depending on order quantity.

R1490M adhesive is available across a wide range of filmic face stocks. Please contact your local Avery Dennison sales representative for more information.

SERVICE

- > Minimum order quantity 1000m²
- > 2-metre gum pattern capability
- > Products are available via our service programs, from Exact to the Mix & Match service. Please contact your local Avery Dennison sales representative
- > In-depth technical sales support is available to support specific application requirements of brand owners.

ORDER YOUR SAMPLE TODAY

Please contact your local Avery Dennison sales representative for further information.

A4 samples are available on request to facilitate pre-testing in your specific application.

In case of more specific requests a technical specialist can help you to determine which existing or tailor made product will be the optimal solution for your needs.

Avery Dennison strongly recommends that due to the variety of substrates, pack contents and moisture levels, label materials should be thoroughly tested to determine their ultimate suitability and functionality.

Warranty

All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes.

Avery Dennison products are warranted to be free of defects in material or workmanship for a period of one year from the date of shipment. Should a defect be communicated to Avery Dennison within that time frame, Avery Dennison will evaluate and determine the existence of the defect and further decide, at its sole discretion, to either replace the defective product without charge or compensate it with a credit note in such amount as Avery Dennison deems reasonable. Avery Dennison shall have no responsibility beyond the replacement value of the defective product nor shall in any way be liable or responsible for consequential or incidental damages. ANY OTHER WARRANTY, WHETHER EXPRESS OR IMPLIED, OR WHETHER OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE OR OTHERWISE, SHALL BE EXCLUDED. NO WAIVER, ALTERATION, ADDITION OR MODIFICATION OF THE FOREGOING CONDITIONS SHALL BE VALID UNLESS MADE IN WRITING AND SIGNED BY AN EXECUTIVE OFFICER OF AVERY DENNISON.

©2013 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison.

2013-02_14534-07EN