

Product code:
78651

Product name:
Fasson®
0.7 Mil Clear BOPP NTC/S7400/.92g PET

Product description:
0.7 Mil clear non-topcoated BOPP film with a clear, permanent adhesive designed for film beer and beverage label applications which require resistance to water with a PET liner.

Key Features

- Specifically developed for “No Label Look” decoration of beer/beverage bottles
- Enhances premium beer/beverage brand image
- Supports dynamic shapes
- Increases productivity and improves cost containment
- Excellent wet-out adhesive
- PET liners offer:
  - Superb strength
  - Improved labeling speeds
  - Lower process scrap rates (less waste)

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Product Information:

Facestock:

A coated bi-axially oriented polypropylene with excellent clarity. NTC BOPP presents significant challenges for ink adhesion via UV printing technologies.

Caliper: 0.0007 inches +- 10%

Adhesive:

Fasson® S7400 is a clear, permanent acrylic adhesive. Complies with FDA Title 21 Code of Federal Regulations (C.F.R.) Section 175.105 ("Adhesives") indirect food contact.

Minimum Application Temperature: +25° F

Service Temperature Range: -40° F to +176° F

(upper service temperature is facestock limitation for Clear BOPP)

Liner:

A 0.92 Mil clear polyester liner that is primarily designed for roll-to-roll, high-speed dispensing applications.

Basis Weight: 32.7g/m2

Caliper: 0.00092 inches +-10%

Laminate:

Total Caliper: 0.00242 inches +-10%

Performance Data Coated Glass:

Initial Tack: 1.4 lb/in

Peel Adhesion 90°: 1.2 lb/in

Adhesive Performance:

Designed specifically for prime beer/beverage label applications requiring resistance to water. Engineered to be applied in moist environments found in brewery applications. Maintains clarity even with extended exposure to ice water after the label has been applied to a dry surface.

Applications and Use:

Product specifically developed for "No Label Look" decoration.

Conversion/Printing:

Application-specific testing is recommended for suitability/durability across all ink and varnish combinations, as well as printing processes, including solvent gravure. The robust film liner allows for consistent, snap-free application on high-speed lines.

Shelf Life:

Unless specified otherwise in this document, one year when stored at 72° F at 50% RH.

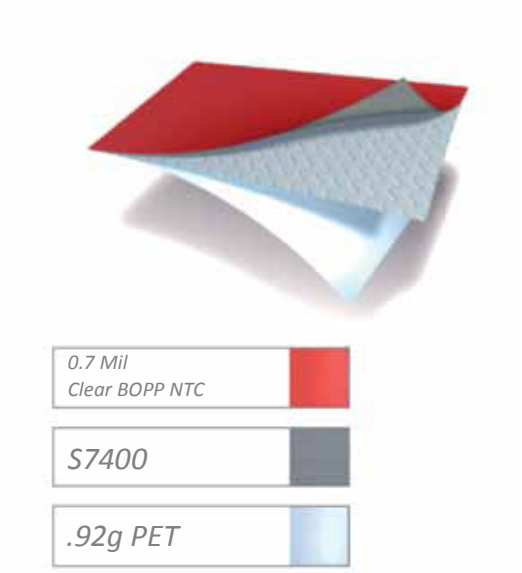
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